

CAPE COD VIEW™

The Cape Cod VIEW is a product of the Cape Cod Times and Cape Cod Media Group

2013 RATES

Display Ads

Color Rates

Ad Size	1x	4x	8x
1/12 Page	\$350	\$250	\$150
1/6 Page	\$450	\$395	\$299
1/3 Page	\$690	\$595	\$499
1/2 Page (Horiz.)	\$990	\$895	\$699
1/2 Page (Island)	\$990	\$895	\$699
2/3 Page	\$1,390	\$1,195	\$949
Full-Page	\$1,790	\$1,495	\$1,199

Ask your account representative for special rates for the Dining and Real Estate sections within the Cape Cod VIEW.

Premium Placement Charges*

Back Cover - 15% Premium Charge

Inside Front & Back Cover - 10% Premium Charge

Guaranteed Placement, Pages 3-9 and other requests - 5% Premium Charge

*Premium Charges in addition to the posted advertising rates.



In every issue: Home, Cape Lifestyle, Food & Dining, Decor, Real Estate, Cape Celebrity Profiles and more presented beautifully with award winning writing, design and photography.

FULL PAGE

TRIM:
8.125" x 10.875"

BLEED:
8.625" x 11.375"

2/3 PAGE

4.5" x 9.75"

1/2 PAGE ISLAND

4.5" x 7.25"

1/2 PAGE HORIZ

6.875" x 4.75"

1/3 PAGE

4.5" x 4.75"

1/6 VERT

2.125" x 4.75"

1/6 HORIZ

4.5" x 2.25"

1/12

2.125" x 2.25"



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2013 Themes and Deadlines

Advertiser / Company Name _____

Contact Person _____

Address _____

Phone _____ E-mail _____

2013 Advertising Agreement

Issue	Theme	Space Deadline	All Ads Approved Deadline	Ad Size	Cost	Display	RE	Dining
Jan / Feb	Annual Home Resource Guide	11/09/2012	11/16/2012					
March / April	Gardening and Home Improvement	1/15/2013	1/23/2013					
May	Landscape Architecture, Home Design and Enhancements	3/11/2013	3/18/2013					
June	Cottage Living and Home Renovations	4/12/2013	4/18/2013					
July	Food, Dining & Outdoor Entertainment	5/10/2013	5/16/2013					
August	Arts, Music and Theater	6/14/2013	6/20/2013					
Sept / Oct	Interior Design - Kitchens, Baths & more	7/19/2013	7/25/2013					
Nov / Dec	Home for the Holidays	9/20/2013	9/26/2013					
Jan / Feb 2014 Annual Home Resource Guide	Annual Home Resource Guide	11/15/2013	11/21/2013					

Notes / Premium Placement _____

Print Name _____

Date _____

Signature _____

VIEW Account Executive _____

Account Executive E-mail _____



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Cape Cod VIEW is a Cape Cod Media Group publication

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